



BUSINESS PORTRAITS

PHOTOGRAPHY PRESENTATION

studiokadar.rs



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Authenticity and Trust

Employee portraits showcase the real people behind the brand, strengthening trust with clients and partners.

Authentic photos help the audience connect with the company on a personal level, creating a sense of security and transparency.

Portraits as a story of team values and culture

Each photograph conveys key messages about the team's identity and values.

Casual portraits reflect creativity and approachability, while formal ones highlight seriousness and professionalism. By adapting the photography style to the brand's values, clear and consistent communication is achieved.

The Power of Portraits in Marketing

Well-designed portraits help build the brand and increase engagement.

Employee photos are highly effective on social media, as well as in brochures and digital campaigns, as they bring people closer to the service users.

On platforms like LinkedIn, business portraits increase visibility and open up new contacts and opportunities.



About us

Darko Ristić entered the world of professional photography in 2000, starting his career as an assistant to renowned photographer Nebojša Babić and the Orange Studio team.

Since 2003, he has been refining his skills under academic photographer Aleksandar Kujučev, participating in various marketing and fashion projects.

This experience directed him toward creative applied photography, focusing on advertising, fashion, and portrait photography.

He began his independent career in 2005 by founding Tantris Studio, which in 2017 evolved into Studio Kadar.

At Kadar, Darko brings together a professional team of photographers, makeup artists, and stylists specialized in advertising, fashion, portrait, food, architecture, and corporate event photography. The studio strives to provide top-quality services, combining creativity and professionalism in every project.



COLLABORATION WITH SIEMENS – 14 YEARS OF TRUST AND PROFESSIONALISM

Our collaboration with Siemens began in 2010 with the photographing of the then CEO's portrait. The successful photoshoot opened the doors to a long-term partnership that continues to this day.

Over the 14 years, we have photographed the entire management team and numerous experts in various positions, creating portraits that contribute to strengthening both the corporate and personal identity.

Our goal has been to convey the professionalism and values of the company through authentic employee portraits.

Before you is a selection of business portraits that represent a part of this long-lasting story of trust and shared success.











SIEMENS

Ingenuity for life

































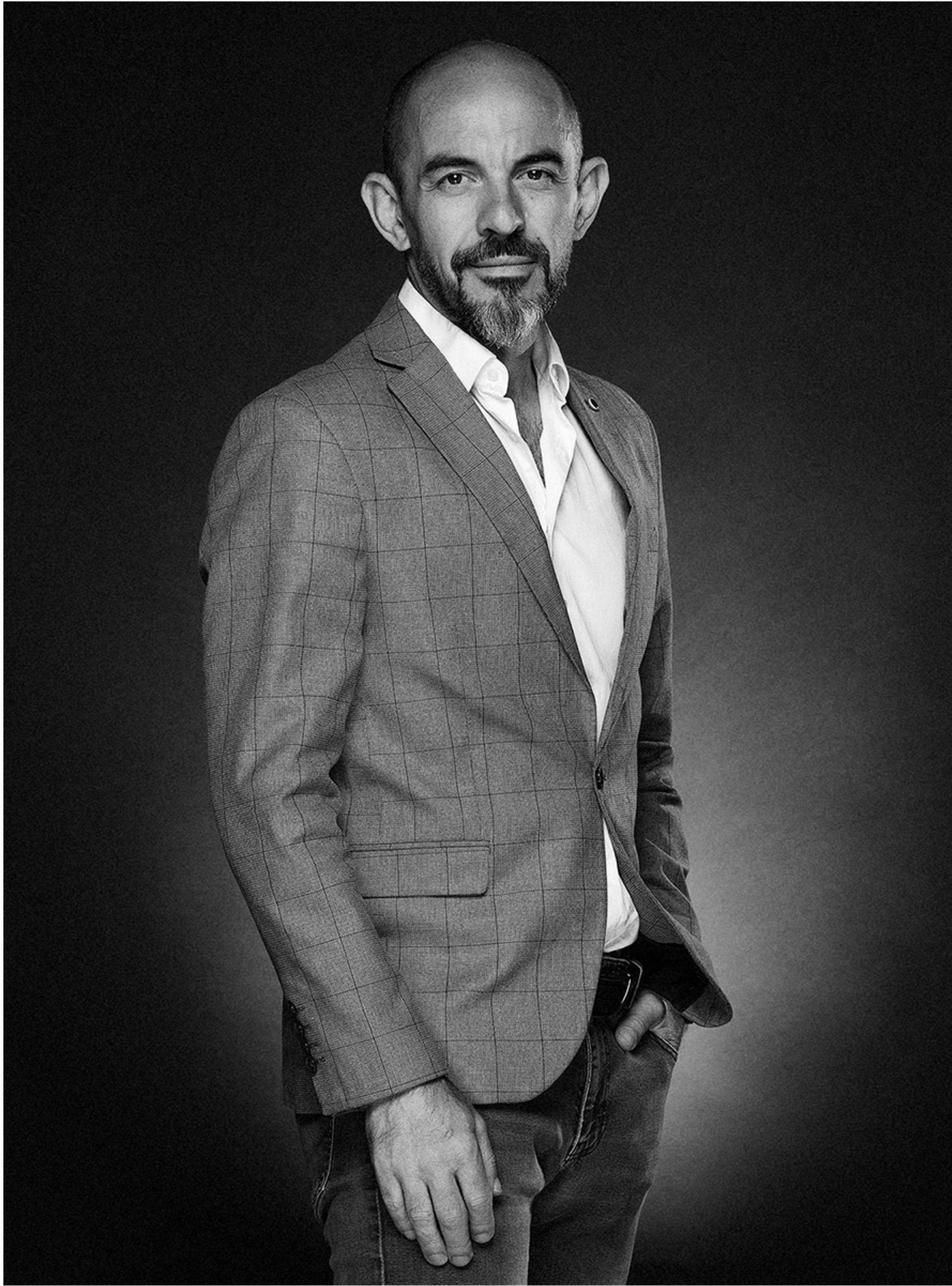


































CHALLENGING TASK ON REQUEST ERNST & YOUNG

EY challenged us to photograph 198 employees in just three days. To achieve this, we formed a team of four photographers, two assistants, and eight makeup artists, who worked simultaneously at four locations within their office building.

We captured 8,869 photos, of which 630 were carefully selected and processed for final delivery, ensuring client satisfaction. This project proved our ability to meet the most complex demands of the largest teams and deliver top-notch results.



















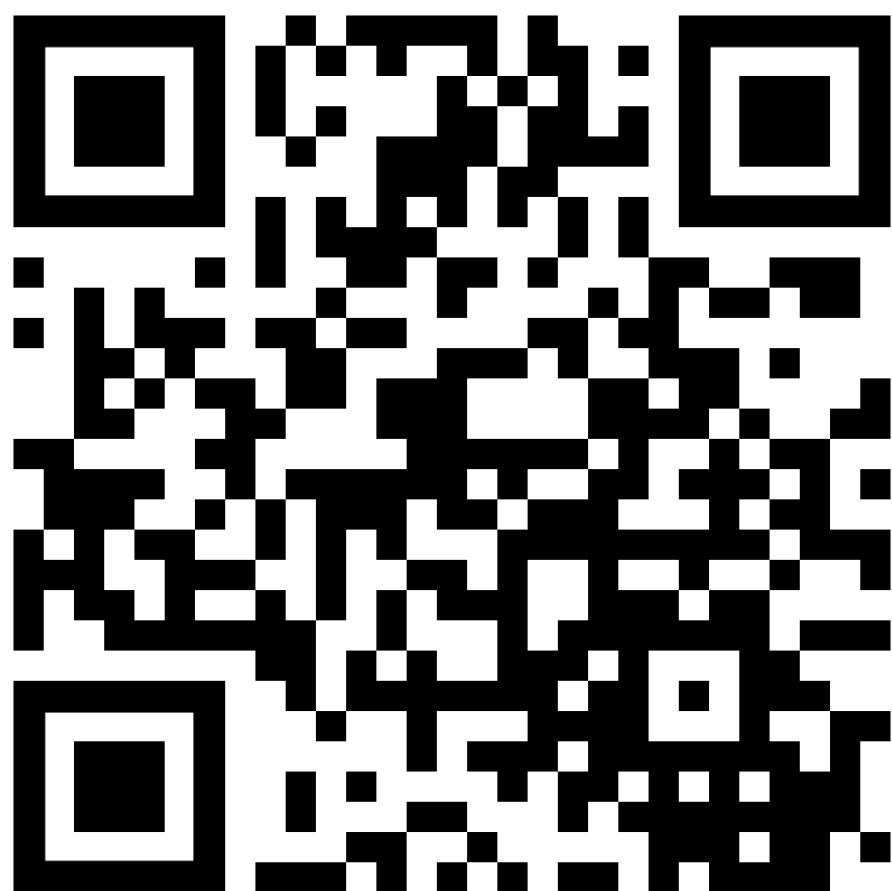












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